

Ex GE Healthcare president new Fluorotechnics non-executive director

23 June 2008 – Sydney, Australia: Fluorotechnics Pty Limited, an Australian company developing and selling research tools to pharmaceutical, biotech and life science markets has strengthened its board with the appointment of ex GE Healthcare Bio-Sciences president David Weber as non-executive director.

David brings over 30 years experience in leading successful sales and marketing teams in the international life sciences industry.

Most recently David was the chief executive officer and president of Eksigent Technologies, an early stage microscale fluid delivery company focused on HPLC and medical devices. Under David's leadership the company expanded its direct sales and global distribution network and achieved significant growth. Prior to Eksigent Technologies, he was the vice-president of global marketing and business development for Stratagene, a US\$95 million per annum molecular biology tools business.

From 2001 to 2004 David was president of GE Healthcare Bio-Sciences, Region Americas, where he was responsible for a several hundred million dollar business. He has also held senior executive roles with Chemdex Corporation, Amersham Biosciences and Pharmacia Biotech.

David is based in California and will particularly assist with American sales and distribution strategy.

Commenting on David's appointment, Duncan Veal (CEO) of Fluorotechnics says, "David has proven himself to be a savvy and hands-on leader. He has an impressive track record of growing major biotech tools companies and he understands their customer segments and commercial implementation."

"He is an invaluable resource and we are confident that his counsel and international business experience will help Fluorotechnics with global expansion," said Dr Veal.

"Fluorotechnics has products with strong points of difference that are commercially compelling. I am eager to use my experience in the supply of research tools to contribute to Fluorotechnics' global sales expansion," said Mr. Weber.

David Weber holds a Bachelor of Science in Biochemistry from Rutgers University and is a Henry Rutgers Scholar.

Enquiries

Duncan Veal

+61 2 9850 8185

dveal@fluorotechnics.com

<http://www.fluorotechnics.com>

Rudi Michelson (Monsoon Communications)

+61 3 9620 3333



About Fluorotechnics

Fluorotechnics was founded in 2002 and specializes in the discovery, development and manufacture of fluorescent labels and stains for use in research, biotechnology and diagnostics. Fluorotechnics is located in Sydney, Australia and has international sales offices in North America and Europe.

In November 2007 Fluorotechnics acquired ETC Elektrophorese-Technik. Founded in 1990, ETC develops and manufactures high-end electrophoresis consumables, including gels and buffers and instrumentation for DNA and Protein electrophoresis. ETC Elektrophorese-Technik is located in Kirchentellinsfurt, Germany.