

Fluorotechnics appoints Chayon Laboratories as our Korean partner

20 September 2007 – Sydney, Australia

Fluorotechnics Pty Limited is pleased to announce the immediate appointment of Chayon Laboratories Inc. as our sales, marketing and distribution partner in South Korea.

Chayon Laboratories will be launching our partnership at the upcoming annual Human Proteome Organisation (HUPO) meeting which is being held in Seoul from 6 October 2007.

Duncan Veal (CEO) from Fluorotechnics said *"we are extremely pleased to be entering the Korean market with Chayon Laboratories. Chayon are focused on working with the local customers in this rapid growing market and provide the level of technical expertise and professionalism we require of our own people."*

Fluorotechnics products that will be available through Chayon Laboratories include:

- **LavaPurple™ Total Protein Kit**
- **LavaPep™ Peptide Quantification Kit**
- **LavaDigest™ Protease Monitoring Kit**
- **LavaCell™ Live Cell Imaging Stain**

LavaPurple is a new fluorescent protein gel and blot stain that includes buffers & fixatives

LavaPep is a MS-compatible fluorescent peptide quantification kit

LavaDigest is a MS-compatible fluorescent proteolytic digest monitoring kit

LavaCell is a new fluorescent cell stain that provides the simple solution to intracellular imaging of live and fixed cells.

Fluorotechnics products are environmentally-friendly, fluorescent stains and assays that provide a unique solution or superior performance. They are replacing hazardous assays that can be harmful to the environment.

Mr. Sun K. Kim, President Chayon Laboratories, commented, "We are pleased to work with Fluorotechnics, whose technology is a superior tool for staining and labeling applications. We are also excited to add the innovative products to our portfolio. These products will help us better serve wide range of customers in Korea".

About Fluorotechnics Pty Limited

Fluorotechnics was founded in 2002 and specialises in the discovery, development and manufacture of fluorescent labels and stains for use in research, biotechnology and diagnostics. Fluorotechnics is located in Sydney, Australia and has international sales offices in North America and Europe.

Fluorotechnics acknowledges the financial assistance of the Australian and NSW Governments in the development of these products, through the R&D Start and Biotechnology Innovation and BioFirst Grant Schemes.

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About Chayon Laboratories Inc.

Chayon Laboratories, Inc. has been providing sales and service to local scientists since 1997 and is one of the Korea's leading companies in the Proteomics research field, especially in 2D gel image analysis market.

The company offers comprehensive distribution of scientific and laboratory systems to the Korean market, including products for cellular imaging analysis system, diverse range of 2D gel image analysis software, and 2D gel analysis system. Chayon Laboratories, Inc. is one of Bio-Medical Science Co., Ltd. family of companies, leading distributor of life science technologies in Korea.

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