

Fluorotechnics appoints Dakewe Biotech to lead push into China

24 September 2007 – Sydney, Australia

Fluorotechnics Pty Limited is pleased to announce the appointment of Dakewe Biotech Co., Ltd as our sales, marketing and distribution partner in China.

Dakewe Biotech will be launching our partnership in early October 2007.

Duncan Veal (CEO) from Fluorotechnics said *"we are extremely pleased to be entering the Chinese market and could not have selected a better partner than Dakewe Biotech. Dakewe are focused on working with the local customers in this rapid growing market and provide the level of technical expertise and professionalism we require of our own people."*

Fluorotechnics products that will be available through Dakewe Biotech include:

- **LavaPurple™ Total Protein Kit**
- **LavaPep™ Peptide Quantification Kit**
- **LavaDigest™ Protease Monitoring Kit**
- **LavaCell™ Live Cell Imaging Stain**

LavaPurple is a new fluorescent protein gel and blot stain that includes buffers & fixatives

LavaPep is a MS-compatible fluorescent peptide quantification kit

LavaDigest is a MS-compatible fluorescent proteolytic digest monitoring kit

LavaCell is a new fluorescent cell stain that provides the simple solution to intracellular imaging of live and fixed cells.

Fluorotechnics products are environmentally-friendly, fluorescent stains and assays that provide a unique solution or superior performance. They are replacing hazardous assays that can be harmful to the environment.

Dr Qing Jun Wu, CEO and Founder of Dakewe Biotech, commented, *"We are very proud to be the official distributor for Fluorotechnics in China. Dakewe Biotech is very active in introducing innovative products to Chinese scientists in the life science research field since it was established ten years ago. The Fluorotechnics' technology gives us a very deep impression, and we believe these products have huge potential in China; we also are looking forward to a good co-operative relationship with Fluorotechnics, which will create significant profits for both companies"*.

About Fluorotechnics Pty Limited

Fluorotechnics was founded in 2002 and specialises in the discovery, development and manufacture of fluorescent labels and stains for use in research, biotechnology and diagnostics. Fluorotechnics is located in Sydney, Australia and has international sales offices in North America and Europe.

Fluorotechnics acknowledges the financial assistance of the Australian and NSW Governments in the development of these products, through the R&D Start and Biotechnology Innovation and BioFirst Grant Schemes.

Press contact: Duncan Veal, CEO, tel. +61 2 9850 8185, email: dveal@fluorotechnics.com, web site: <http://www.fluorotechnics.com>

About Dakewe Biotech Co., Ltd

Dakewe Biotech has more than ten years' experiences of developing and distributing the biotech products. Dakewe Biotech Corporation mainly distributes many kinds of biological and clinical research reagents and experimental instruments inside and outside the country. The reagents distributed by Dakewe Biotech Corporation include: immunology reagents, molecular biology research reagents, cell biology basic research reagents, nerve biology research reagents, clinical research reagents, etc.

Press contact: Qing Jun Wu, CEO, tel: +86-755-26869146, email: wu_qingjun@dakewe.com, web site: <http://www.dakewe.com>

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