

Fluorotechnics appoints Favorgen Biotech as sales and marketing partner for Taiwan

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Fluorotechnics Pty Limited is pleased to announce the immediate appointment of Favorgen Biotech Corporation as our exclusive sales, marketing and distribution partner for Taiwan.

Duncan Veal (CEO) from Fluorotechnics said *"we are excited about the opportunity to work with Favorgen, as they are a very professional and successful company servicing science and research within Taiwan."*

Fluorotechnics products that will be available through Favorgen include:

- **LavaPurple™ Total Protein Kit**
- **LavaPep™ Peptide Quantification Kit**
- **LavaDigest™ Protease Monitoring Kit**
- **LavaCell™ Live Cell Imaging Stain**
- **LavaBlue™ Protein Stain Kit**

LavaPurple is a new fluorescent protein gel and blot stain that includes buffers & fixatives

LavaPep is a MS-compatible fluorescent peptide quantification kit

LavaDigest is a MS-compatible fluorescent proteolytic digest monitoring kit

LavaCell is a new fluorescent cell stain that provides the simple solution to intracellular imaging of live and fixed cells.

LavaBlue is a simple to use, quick and cost-effective fluorescent protein gel stain ideal for use with widely available UV-transilluminator based systems.

Fluorotechnics products are environmentally-friendly, fluorescent stains and assays that provide a unique solution or superior performance. They are replacing hazardous assays that can be harmful to the environment.

Dr. Lane Chen, President & CEO of Favorgen, said "Fluorotechnics products demonstrate versatility in protein science and cell culture applications. We believe that with Fluorotechnics strong research and development capability, selling of Fluorotechnics products in Taiwan will be successful due to strong technical and promotional supports."

About Fluorotechnics Pty Limited

Fluorotechnics was founded in 2002 and specialises in the discovery, development and manufacture of fluorescent labels and stains for use in research, biotechnology and diagnostics. Fluorotechnics is located in Sydney, Australia and has international sales offices in North America and Europe.

Fluorotechnics acknowledges the financial assistance of the Australian and NSW Governments in the development of these products, through the R&D Start and Biotechnology Innovation and BioFirst Grant Schemes.

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About Favorgen

Favorgen Biotech Corporation, founded in 2004 and based in Ping-Tung Agricultural Biotechnology Park (PABP) Taiwan, is a manufacturer and seller of high-quality molecular biology reagents, nucleic acid extraction kits, protein science reagents, lab use plastic consumables and life science use apparatus and instruments. We have invested heavily on our state-of-the-art clean room and manufacturing facilities on research, in compliance with ISO13485, in order to keep offering high-quality and innovative products at very competitive prices. Favorgen's core competence is focused on Molecular Biology, High density Fermentation, and automatic protein purification process.

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