

## **Fluorotechnics launches LavaDigest™ Protease Monitoring Kit**

27 October 2006 – Sydney, Australia

Fluorotechnics Pty Limited is pleased to announce the launch of its latest product, LavaDigest Protease Monitoring Kit.

LavaDigest is a simple assay that provides real-time monitoring of proteolysis in solution.

Monitoring proteolysis is important in many areas ranging from digestibility studies in the food industry to ensuring complete protein digestion prior to MS analysis in proteomics.

LavaDigest is ideal for all situations where a simple and reliable method to monitor proteolysis is required. It is particularly well suited to high throughput applications.

LavaDigest does not modify proteins during their analysis enabling subsequent down-stream analysis by MS, HPLC, immuno-staining, etc. LavaDigest is ideal for quantitative proteomics where ensuring complete digestion is essential.

Protocols are simple and quick and the required buffers are included in the kit.

LavaDigest is a biodegradable natural product that is safe to use and environmentally friendly.

LavaDigest Protease Monitoring Kit is available for ordering via the internet at [www.fluorotechnics.com](http://www.fluorotechnics.com) or by faxing your purchase order to +61 2 9850 8253. For enquiries in your region please contact the following people:

- North America - Brad Cooney – [bcooney@fluorotechnics.com](mailto:bcooney@fluorotechnics.com) or +1-519-362-9001
- Europe - Stephen David – [sdavid@fluorotechnics.com](mailto:sdavid@fluorotechnics.com) or +44-787-903-3119
- Rest of the World – [sales@fluorotechnics.com](mailto:sales@fluorotechnics.com) or +61-2-9850-8253

## **About Fluorotechnics Pty Limited**

Fluorotechnics was founded in 2002 and specialises in the discovery, development and manufacture of fluorescent labels and stains for use in research, biotechnology and diagnostics. Fluorotechnics is located in Sydney, Australia and has international sales offices in North America and Europe. LavaDigest is a trademark of Fluorotechnics Pty Limited.

Fluorotechnics acknowledges the financial assistance of the Australian and NSW Governments in the development of this product, through the R&D Start and Biotechnology Innovation Grant Schemes.

Press contact: Duncan Veal, CEO, tel. +61 2 9850 8185, email: [dveal@fluorotechnics.com](mailto:dveal@fluorotechnics.com), web site: <http://www.fluorotechnics.com>

