



Fluorotechnics appoints Mark Weller to head up their UK Sales and Marketing operation

Sydney, Australia — 19 February 2008 — Fluorotechnics, a global leader in the supply of fluorescence technologies for protein detection and quantification, today announced the appointment of Mark Weller as head of their UK Sales team.

Mark brings to Fluorotechnics a wealth of sales and technical experience, having served as a leading sales specialist and key-account manager for protein analysis at GE-Healthcare (previously Amersham Biosciences and Pharmacia Biotech) for more than 16 years. In this capacity, he was responsible for a number of major healthcare, biotech and pharmaceutical accounts in the UK. Mark's role at GE-Healthcare combined sales, business development and field-based technical support, including presentations, demonstrations and training support. He was also instrumental in the organization of 'User days' (an opportunity for users to give presentations and to network) and seminars.

Fluorotechnics recently acquired the European electrophoresis company—ETC Elektrophorese Technik, to expand their product portfolio in protein and DNA analysis.

Günter Theßeling, Chief Sales and Marketing Officer of Fluorotechnics commented, "We are delighted to have such an experienced business professional as Mark join our company to head our UK Sales and Marketing operation. His in-depth market knowledge and his ability to serve the needs of the scientific community will enable Fluorotechnics to offer excellent support to the market, will reinforce our market presence and guarantee our success. Mark is the ideal candidate to strengthen our sales and marketing team."

Regarding his appointment, Mark commented "I am particularly excited about the prospect of working for such a rapidly expanding, dynamic company. Although Fluorotechnics is a relatively young company it comprises a growing team with a wealth of experience in the bioanalysis field. I look forward to using the combination of my technical experience and long-standing customer relationships to further develop our market position in the UK."

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About Fluorotechnics Pty Limited

Fluorotechnics was founded in 2002 and specializes in the discovery, development and manufacture of fluorescent labels and stains for use in research, biotechnology and diagnostics. Fluorotechnics is located in Sydney, Australia and has international sales offices in North America and Europe.

Fluorotechnics acknowledges the financial assistance of the Australian and NSW Governments in the development of these products, through the R&D Start and Biotechnology Innovation and BioFirst Grant Schemes.

Web site: <http://www.fluorotechnics.com>

About ETC Elektrophorese-Technik

Founded in 1990, ETC Elektrophorese-Technik develops and manufactures high-quality end electrophoresis consumables, including gels and buffers and instrumentation for DNA and Protein electrophoresis. These products are used in a wide range of industries for quality control and quality assurance, species determination for quarantine, research and process control. ETC Elektrophorese-Technik is located in Kirchentellinsfurt, Germany. ETC Elektrophorese-Technik was acquired by Fluorotechnics Pty Limited on October 30 2007.

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