

Fluorotechnics appoints Wako Pure Chemical Industries, Ltd as sales and marketing partner for Japan

January 22, 2008 – Sydney, Australia and Osaka, Japan

Fluorotechnics Pty Limited is pleased to announce the immediate appointment of Wako Pure Chemical Industries, Ltd as a sales, marketing and distribution partner for Japan.

Duncan Veal (CEO) from Fluorotechnics said *"Japan is amongst the most important markets for the high-end proteomics products in which Fluorotechnics specializes and we are delighted to have Wako as our partner in this market. Wako has an excellent reputation as a reliable supplier of quality products. We are particularly impressed by their plans to offer a complete solution to their proteomics customers."*

Fluorotechnics products that will be available through Wako include fluorescence-based kits for the ultrasensitive staining, detection and quantification of proteins and peptides in gels, on blots or in solutions as well as new technologies for protease monitoring and intracellular imaging of live cells.

Fluorotechnics products are environmentally-friendly, fluorescent stains and assays that provide a unique solution or superior performance. They are replacing hazardous assays that can be harmful to the environment.

Dr Haruki Oishi General Manager of Wako Pure Chemical Industries, Ltd, said *"We are delighted to provide these world leading products to the Japanese market which will solve many problems with existing stains such as low sensitivity, toxicity as well as the irreversible changes they cause to protein and peptides. We are looking forward also to providing new solutions to live cell staining and monitoring protease activity."*

About Fluorotechnics Pty Limited

Fluorotechnics was founded in 2002 and specialises in the discovery, development and manufacture of electrophoresis gels, fluorescent labels and stains for use in research, biotechnology and diagnostics. Fluorotechnics is located in Sydney, Australia and has international sales offices in North America and Europe.

Fluorotechnics acknowledges the financial assistance of the Australian and NSW Governments in the development of these products, through the R&D Start and Biotechnology Innovation and BioFirst Grant Schemes.

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About Wako Pure Chemical Industries, Ltd

Founded in 1922, Wako Pure Chemical Industries, Ltd. provides unique technological capabilities that focus on three key operational areas, namely, Laboratory Chemicals, Specialty Chemicals, and Diagnostic Reagents, that meet the diverse requirements of researchers, medical professionals and industry. The company currently has 1,450 employees and total sales in 2006 were ¥74,306 million (2006).

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