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# The University of Georgia

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458 Animal and Dairy Sciences Bldg  
425 River Road  
Athens, Georgia 30602

**Office of Research Services**  
Integrated Biotechnology Laboratories  
Proteomics Resource Facility

Phone: (706) 542-6409  
Fax: (706) 542-7925  
Email: tandacht@uga.edu

2 February, 2007

Prof. Duncan Veal  
CEO FLUOROtechnics  
Room 257, Building E8C. Macquarie University,  
NSW 2109, Sydney, Australia

Dear Duncan,

We are very pleased with your product, LavaPurple, and recommend it highly. LavaPurple far surpasses SYPRO Ruby in speed of staining, image quality, and sequence coverage. We can now stain and image large format gels in the same day, and the image produced is of publication quality. If you are working with poorly characterized organisms, as we do on a regular basis, and rely on in-gel trypsin digestion and mass spectrometry to identify proteins, every peptide counts. The additional sequence coverage provided by LavaPurple can be critical in increasing the confidence of protein assignment. For all of its benefits, any lab using fluorescent-based gel staining should consider switching to LavaPurple.

Sincerely,

Tracy Andacht, Ph. D.